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BIBDATASHEET

CONFIRMATION NO. 7011

Bib Data Sheet

SERIAL NUMBER	FILING DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
09/586,387	06/02/2000	705	3621	A-69258/RMA
RULE				

APPLICANTS

Sanjay Ranka, Cupertino, CA;

Jason Lenderman, San Diego, CA;
James Weisinger, Belmont, CA;

** CONTINUING DATA *****

This appln claims benefit of 60/173,689 12/29/1999 *QAL*
PCT / US00 / 35405

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 07/28/2000

** SMALL ENTITY **

Foreign Priority claimed ☐ yes ☒ no
35 USC 119 (a-d) conditions met ☐ yes ☒ no ☐ Met after Allowance
Verified and Acknowledged *[Signature]* Examiner's Signature Initials

STATE OR	SHEETS	TOTAL	INDEPENDENT
COUNTRY	DRAWING	CLAIMS	CLAIMS
CA	2	<i>83</i> 80	3

ADDRESS

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TITLE

Method, algorithm, and computer program for optimizing the performance of messages including advertisements in an interactive measurable medium

FILING FEE FEES: Authority has been given in Paper
No. _____ to charge/credit DEPOSIT ACCOUNT
RECEIVED No. _____ for following:
912

- ☐ All Fees
☐ 1.16 Fees (Filing)
☐ 1.17 Fees (Processing Ext. of time)
☐ 1.18 Fees (Issue)
☐ Other _____
☐ Credit